

## **BA Travel & Tourism Management (BTTM)**

Bachelor of Travel & Tourism Management is a three year full time semester system course designed to produce professional human resource for the dynamically growing travel & tourism sector. Upon completion of the course, the student will be able to handle international tourist service operations including handling, managing and planning tour, domestic & international air ticketing, appreciate tourism development planning, implement sustainable tourism management policies and be able to pursue further advanced course in travel & tourism management.

### **Career opportunities after BTTM:-**

- **Airline**
  - \*Airline reservation agent
  - \*Flight attendant
  - \*Sales representatives
  - \*Ground staff
- **Tour operations**
  - \*Corporate travel manager
  - \*Tour operation executive
  - \*Sales executive
  - \*Travel agent
  - \*Reservation executive
  - \*Tour Escort & Tour Guide
  - \*Tourist information center manager
- **MICE**
  - \*Meeting planners
  - \*Event Manager/Event organizer
  - \*Conference center manager
  - \*Sales and marketing executive
  - \*Customer service manager
- **Cruise Lines**
  - \*Cruise assistant
  - \*Sales executive
  - \*Support staff
- **Hotel**
  - \*Restaurant owner or manager
  - \*Guest relation executive
  - \*Front office manager
  - \*Front office assistant
  - \*Hotel Reservation agent
  - \*Sales and Marketing manager
  - \*Receptionist